



# Long Range Plan of Service

GREENWOOD READING CENTER

2026 through 2029

## Goal 1:

To seek funding to meet the financial needs of the library for a four-year phase.

### OBJECTIVES:

- To build a sound base for the annual budget.
- To gradually increase, at a rate designed not to be overburdening, funding provided by taxpayers within the Canisteo-Greenwood Central School District.
- To keep the Community fully aware of the financial needs of the library through regular communication.
- To conduct various fundraisers throughout the year to increase services provided by the library.
- To present an annual report to the community, including financial information on the new budget. This will be presented at the annual informational meeting that coincides with the budget vote of the Canisteo-Greenwood Central School District.

### Action Steps:

- Regular communication can be accomplished via weekly newspaper column, social media posts and website updates, as well as regular newsletters available in-person for patrons.
- Fundraisers may be held in conjunction with regularly-scheduled events.
- A copy of the Reading Center Wishlist and purchasing goals can be posted as well.

## Goal 2:

To improve and expand library usage and to promote the role of the library as a community resource.

### OBJECTIVES:

- To make browsing a rewarding experience.
- To make improve internet understanding to qualified community members.
- To expand the use of Libby App through the Southern Tier Library System by our patrons.
- To better utilize social media platforms to notify the public of upcoming library events and to attract more attention to them.

### Action Steps:

- To arrange titles by subject as well as by author to make it easier to find subjects that interest patrons.
- To offer computer literacy programs or courses to interested patrons.
- To automate checkout and offer library cards with STLS barcodes.
- To promote the Libby App and offer demonstrations, once automation is complete.
- To create more interesting and engaging social media posts.

## Goal 3:

To have an ongoing development of programs to meet the community needs.

### OBJECTIVES:

- Summer Reading Program for children.
- Participation in special events such as Book Week or Read a Thousand Words before Kindergarten.
- Increase Children and Teen programs.

### Action Steps:

- Create manageable programs based on current resources.
- Evaluate efficacy of current programs, and identify areas to improve.
- Utilize social media to advertise special events to parents.
- Partner with school staff and librarians to promote early literacy.
- Create youth advisory panel to assist in creating dynamic programs.

## Goal 4:

To create greater interest in membership on the Library Board of Trustees.

### OBJECTIVES:

- To encourage persons with ideas who are community-minded for service.
- To encourage more members to attend meetings sponsored by the Southern Tier Library System.
- To encourage members to attend more events sponsored by Southern Tier Library System.

### Action Steps:

- Identify patrons who regularly attend events.

- Advertise meetings through print, social media, and website updates.
- Advertise STLS meetings and events across multiple platforms.

## Goal 5:

To establish a Friends of the Library Group.

### OBJECTIVES:

- To aid in support of Library events
- To develop a talent base for creating displays, special events, and fundraisers.

### Action Steps:

- Identify 'regular' patrons with interest in volunteering.
- Research governance regulations, policies and bylaws for establishing the group.

**Adopted by the Greenwood Reading Center Board of Trustees 05/14/2026**